







## #CONVERSION KITS

Welcome to Abarth empowerment. Within 1 year of registration or 12,000 miles on the road, let your passions run wild!

Abarth Conversion Kits represent the full embodiment of the Abarth spirit.

Designed by Abarth engineers to give the car's characteristics a boost that makes it unmistakable, they take all the grit, performance and style of the brand to the road.

The official Kits are fully type-approved and ensure total reliability in every situation: that's why the real fun begins when you take them to the limit!



ENGINE PERFORMANCE KIT: HOW FAR DO YOU INTEND TO PUSH YOURSELF? code 5743813 MATT BLACK RIM/RED CALIPER - code 5744626 YELLOW CALIPERS/MAGNESIUM WHEELS code 5743801 MAGNESIUM RIM/RED CALIPER (check with your dealer the power upgrade that fits your Abarth 500)

Ask the most of your Abarth: you can have a more powerful engine, more aggressive steering and exceptional performance in all driving conditions. The performance kit employs a remapping for the engine control unit and a high-performance BMC filter. Tuning does not affect the manufacturer's warranty if carried out within one year of registration or 12,000 miles on the road.



## **BRAKE KIT: WHY STOP NOW?**

code 5744619 RED - code 5744633 YELLOW - code 5744634 GREY (check with your dealer the power upgrade that fits your Abarth 500)

Prompt, decisive braking is important both on the track and on everyday roads. Abarth braking system tuning allows the heat from braking to dissipate more quickly, improving the car's reactivity when stopping. This is thanks to the use of elements derived from racing: for example, the high-performance brake pads combined with front perforated and ventilated discs or with floating disc and oversized calipers which assist the realignment of the pad with the braking surface of the disc.



EXHAUST SYSTEM KIT: RECORD MONZA AND RECORD MODENA.

code 5910706

What makes an Abarth truly unique? Its sound: powerful and aggressive. The Record Monza and Record Modena range starts from this idea: a series of top-performance silencers boasting a captivating design. Based on Dual Mode technology, they are able to enhance the engine's sound at over 3000 rpm.



SUSPENSION KIT: YOU KNOW WHAT IT MEANS!

code 574463

True drivers know how important the suspension is. The car's reactivity, steering precision, road holding and driving comfort depend on it. Abarth tuning takes these characteristics to the highest levels: it adopts front and rear KONI shock absorbers with FSD (Frequency Selective Damping) valve, which permits optimum operation on all terrain, all of which is combined with specific lowered springs.

## #AbarthPersonalizzazione



					НАТСНВАСК			CONVERTIBLE		
					500 CUSTOM	595 TURISMO	595 COMPETIZIONE	500 Custom	595 TURISMO	595 COMPETIZIONE
	PERFORMANCE	STYLE	SUSPENSION	BRAKING SYSTEM						
ABARTH 595 TUNING REQUIRES TYPE-APPROVAL* code 5744686	BOOSTED POWER OF 160 HP USING ABARTH FLASH TOOL BMC AIR FILTER	595 BADGE FOR SIDE PANEL ESSEESSE BADGE FOR ENGINE COVER	ABARTH KONI FRONT AND REAR SHOCK ABSORBERS WITH FSD (FREQUENCY SELECTIVE DAMPING) VALVE LOWERED FRONT AND REAR SPRINGS	FRONT FERODO HIGH-PERFORMANCE HP 1000 BRAKE PADS	લ	-	-	F	-	-
ABARTH KONI ESSEESSE REQUIRES TYPE-APPROVAL* code 5743845 CERCHI COLORE TITANIO code 5743844 CERCHI BIANCHI	BOOSTED POWER OF 160 HP USING ABARTH FLASH TOOL BMC AIR FILTER	ESSESSE STYLE 7×17" ET35 WHITE/TITANIUM RIMS, 205/40 R17 TYRES TYRE PRESSURE, ESSEESSE BADGE FOR TAILGATE ESSEESSE BADGE FOR ENGINE COVER ABARTH WOODEN CONVERSION KIT	ABARTH KONI FRONT AND REAR SHOCK ABSORBERS WITH FSD (FREQUENCY SELECTIVE DAMPING) VALVE LOWERED FRONT AND REAR SPRINGS	FRONT PERFORATED AND SELF-VENTILATING 284x22 MM BRAKE DISCS REAR PERFORATED 240X11 MM BRAKE DISCS FRONT FERODO HIGH-PERFORMANCE HP 1000 BRAKE PADS	G	-	-	F	-	-
RECORD MONZA EXHAUST SYSTEM code 59107069	RECORD MONZA EXHAUST 4-OUTLET SILENCER AND DUAL MODE TECHNOLOGY				F	F	-	g	F	-
RECORD MODENA EXHAUST SYSTEM code 5745456	RECORD MODENA EXHAUST 4-OUTLET SILENCER WITH DUAL MODE TECHNOLOGY				F	F	-	8	F	-
ESSEESSE RIMS  code 5744616 BIANCO  code 5744617 TITANIO  code 5745039 NERO LUCIDO		ESSESSE STYLE 7X17" ET35 WHITE/TITANIUM/ BLACK RIMS, 205/40 R17 TYRES TYRE PRESSURE ESSESSE BADGE ON TAILGATE ABARTH WOODEN CONVERSION KIT			G G	绿	4	G	绿	FF FF
SUSPENSION ABARTH KONI code 5744630			ABARTH KONI FRONT AND REAR SHOCK ABSORBERS WITH FSD (FREQUENCY SELECTIVE DAMPING) VALVE RED LOWERED FRONT AND REAR SPRINGS		G	-	-	纾	-	-
ABARTH BREMBO BRAKING SYSTEM REQUIRES ADDITIONAL COMPONENTS REQUIRES TYPE-APPROVAL*  code 5744619 ROSSO code 5744634 GRIGIO				FRONT FLOATING, PERFORATED AND SELF- VENTILATING 305×28 MM BRAKE DISCS FRONT FERODO HIGH-PERFORMANCE HP 1000 BRAKE PADS FRONT BREMBO M4X38 MM BRAKE CALIPERS IN RED/YELLOW/GREY	G	绿	43	F	F	F
695 ABARTH BREMBO KONI REQUIRES TYPE-APPROVAL* code 5743801 CERCHIO TITANIO/PINZA ROSSA code 5743813 CERCHIO NERO OPACO/PINZA ROSSA code 5744626 CERCHIO MAGNESIO/PINZA GIALLA	BOOSTED POWER OF 160 HP USING ABARTH FLASH TOOL BMC AIR FILTER	695 TRIBUTO FERRARI STYLE 7×17" ET38 RIMS (MATT BLACK/RED BRAKE CALIPER, MAGNESIO GREY/YELLOW AND TITANIO GREY BRAKE CALIPER/RED BRAKE CALIPER), 205/40 R17 TYRES, TYRE PRESSURE, ESSEESSE BADGE FOR ENGINE COVER, ABARTH WOODEN CONVERSION KIT	ABARTH KONI FRONT AND REAR SHOCK ABSORBERS WITH FSD (FREQUENCY SELECTIVE DAMPING) VALVE LOWERED FRONT AND REAR SPRINGS	FRONT FLOATING, PERFORATED AND SELF- VENTILATING 305×28 MM BRAKE DISCS REAR PERFORATED 240X11 MM BRAKE DISCS FRONT FERODO HIGH-PERFORMANCE HP 1000 BRAKE PADS FRONT BREMBO M4X38 MM BRAKE CALIPERS	상	-	-	F	-	-
ABARTH BREMBO BRAKING SYSTEM + 695 RIMS REQUIRES ADDITIONAL COMPONENTS REQUIRES TYPE-APPROVAL* code 5744620 CERCHIO MAGNESIO/PINZA GIALLA code 57446811 CERCHIO NERO OPACO/PINZA ROSSA code 5744622 CERCHIO COLORE TITANIO/PINZA ROSSA		695 TRIBUTO FERRARI STYLE 7×17" ET38 RIMS (MATT BLACK/RED BRAKE CALIPER, MAGNESIO GREYJ/ELLOW AND TITANIO GREY BRAKE CALIPER/RED BRAKE CALIPER), 205/40 R17 TYRES, TYRE PRESSURE, ABARTH WOODEN CONVERSION KIT		FRONT FLOATING, PERFORATED AND SELF- VENTILATING 305×28 MM BRAKE DISCS FRONT FERODO HIGH-PERFORMANCE HP 1000 BRAKE PADS	G	髩	G.	G.	缪	લું

	SUPERSPORT	

					PUNTO SUPERSPORT
	PERFORMANCE	STYLE	SUSPENSION	BRAKING SYSTEM	
ESSEESSE RIMS REQUIRES TYPE-APPROVAL***  code 5744623 CERCHI BIANCHI code 5744624 CERCHI COLORE TITANIO code 5744625 CERCHI NERO LUCIDO		ESSESSE STYLE 7.5×18" ET39 RIMS (WHITE, TITANIUM AND GLOSSY BLACK) 215/40 R18 TYRES TYRE PRESSURE ABARTH WOODEN CONVERSION KIT			<b>6</b> ₹
SUSPENSION ABARTH KONI code 5743755			ABARTH KONI FRONT AND REAR SHOCK ABSORBERS WITH FSD (FREQUENCY SELECTIVE DAMPING) VALVE LOWERED FRONT AND REAR SPRINGS		G
ESSESSE KIT  code 5743365 CERCHI BIANCHI code 5743366 CERCHI COLORE TITANIO code 5744718 CERCHI NERO LUCIDO	BMC AIR FILTER FLASH TOOL BOOSTED POWER 180 HP SPORTS EXHAUST	ESSESSE STYLE 7.5×18" ET39 RIMS (WHITE, TITANIUM AND GLOSSY BLACK) 215/40 R18 TYRES TYRE PRESSURE ABARTH WOODEN CONVERSION KIT	FRONT AND REAR SHOCK ABSORBERS ABARTH KONI WITH FSD (FREQUENCY SELECTIVE DAMPING) VALVE LOWERED FRONT AND REAR SPRINGS		€}

## #AbarthPersonalizzazione

## **#ACCESSORIES**



### CORSA

code 5743832 - Corsa Pedal Unit (Stainless Steel) with Abarth Shield

Stainless steel components for a racing look and increased driving comfort. Footrest and pedal unit with Abarth shield for MTA gearbox. Footrest, gear lever knob and pedal unit for MT gearbox.

### COMPETIZIONE

code 5743826 - Competizione Pedal Unit (Aluminium) with Abarth Shield code 59107095 - Satin aluminium Competizione Gear Lever Knob and shaft

For race lovers: components in satin aluminium, for the lowest weight possible. Kick plate, footrest and pedal unit with Abarth shield for MTA gearbox. Kick plate, footrest and pedal unit, gear lever knob and shaft in satin aluminium with Abarth shield for MT gearbox.

### **TURISMO**

code 5743830 - Alutex Turismo Pedal Unit with Abarth Shield - code 5743824 - Alutex Turismo sill plate set with Abarth Shield code 59107097 - Alutex Turismo Gear Lever Knob and shaft

Alutex accessories for a sporty design and alluring highlights in the passenger compartment. Footrest and pedal unit with Abarth shield available for MTA gearbox. Footrest, pedal unit, gear lever knob and shaft with Abarth shield for MT gearbox.

### SCORPIONE

code 5743829 - Carbon Scorpion Pedal Unit with Abarth Shield - code 5743823 - Carbon Scorpion sill plate set with Abarth Shield code 59107096 - Carbon Scorpion Gear Lever Knob and shaft

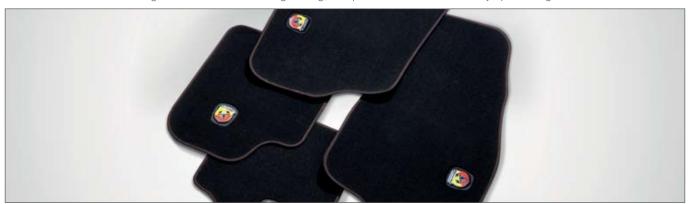
High-tech carbon fibre trim, to highlight every detail in distinct style. Footrest and pedal unit with Abarth shield for MTA gearbox. Footrest, pedal unit, gear lever knob and shaft with Abarth shield for MT gearbox.



## **SAFETY&UTILITY KIT**

code 574459

Triangle, high-visibility vest with reflecting bands, work gloves and two chemical torches. In short, what you need in the case of emergency, customised with the Abarth logo and enclosed in a designer bag, complete with an internal battery-operated light.



### **MATS**

code 5745030 - Set of mats with Abarth MT Logo - code 5745035 - Set of mats with Abarth MTA Logo - code 5745031 Set of mats with Esseesse MT writing code 5745036 - Set of mats with Esseesse MTA writing - code 5745032 - Assetto Corse Logo

Four moquette mats with non-slip attachment, available with various customisations: Esseesse, Assetto Corse or Scudo Abarth. The choice is all yours.



## **ABARTH WINTER KIT**

code 5744549 - Abarth winter kit - code 5744550 - Abarth Nitro winter kit

The winter season with the utmost Abarth performance, not only at the wheel. Exclusive Nitro snowboard from the Nitro Abarth Team Series line: 157 cm of lightweight flexibility, for the most high-tech performance on the snow. Adrenaline, live, with the exceptional HD Motorsport Hero Wide Action Camera: full HD, 170° wide angle, underwater up to a depth of 55 m. And there's more: 8-spoke 16" alloy rims, Pirelli Snowcontrol winter tyres, Abarth hub cap and snowboard rack.

find out more on abarth.mopar.eu

## #AbarthPersonalizzazione

## **#ACCESSORIES**



## **FUEL CAPS**

code 5743870 - Scorpion fuel cap - code 5743869 - Scorpion oil plug

Style is also seen in the details. Like the designer caps with aluminium cover. Two versions: with the "esseesse" wording or with the Scorpion logo. Created for the Abarth Grande Punto and Abarth500, they can be used for almost all Fiat, Lancia and Alfa Romeo models with petrol engine.



## **ADDITIVES**

code 59107021

Abarth and Green Star know how to take care of original performance. They offer you: additives for the radiator, engine oil, for high-performance diesel and petrol; additives for maintenance, such as the cleaner for petrol and diesel engines; specific products for every surface of the car: windows, dashboard, paintwork, tyres and rims.



## TOMTOM®2 ABARTH LIVE

code 5744304 - BLUE&ME TOM TOM 2 LIVE ABARTH with cradle (available only for Punto Abarth with Option 68R) - code 5744305 - BLUE&ME TOM TOM 2 LIVE ABARTH with suction cup

Following the code in its DNA, Abarth also customises the Blue&Me<sup>TM</sup> TomTom®2 navigator, with a branded silver cover and some updates to the characteristics. Ready to give you a safer, more comfortable and fun driving experience. Live Services included for 1 year (Twitter, Traffic, Weather and mobile camera locations).



### **KEY COVERS**

code 5741882 - "Race" design Key Cover - 5741883 - "Speed" design Key Cover

Kit with two Abarth key covers: "Race Kit" and "Speed Kit" versions, with Abarth graphic elements and Scorpion's white/red/black colour combination.



## **VINTAGE CAR COVER CLOTH**

code 574148

The vintage 595 Abarth car cover pays homage to various Fiat 500 Abarth models produced between 1965 and 1969. So your Abarth is just as feisty when you cover it.



## #AbarthServizi

## **#SERVICES**

### **VEHICLE WARRANTY**

The purchase price of your new Abarth includes a 36 month Warranty that starts from the date of vehicle registration and has no mileage limits. The Warranty ensures coverage for the vehicle against manufacturing defects, which will be resolved free of charge using original or reconditioned parts. Operations under Warranty are performed by Abarth Dealerships and include: • Repair or replacement of the defective component • Labour to carry out the replacement or repairs • Supply of consumable materials needed to carry out the repairs under Warranty.

**Abarth Special Editions** The customisations carried out at Officine Abarth & C. S.p.A. are subject to the same cover indicated by the warranty booklet for your vehicle. For the duration of the vehicle Warranty, you have the benefit of roadside assistance.

### **PAINTWORK WARRANTY**

The vehicle is guaranteed against manufacturing defects in the paintwork for a period of 36 months from the date of vehicle registration. The Warranty provides for the total or partial repainting of the vehicle to eliminate any proven failure, according to the Manufacturer's standard conditions.

### **PERFORATING RUST WARRANTY**

The structural elements of the bodywork are guaranteed against perforations caused by rust, when it occurs from the inside out. The Warranty provides for the repair and/or replacement of any original, bodywork structural element damaged by perforating rust and is valid for 8 years from date of vehicle registration. We advise you to check the specific conditions of your cover in your warranty manual.

## **INFORMATION AND ASSISTANCE SERVICES**



Do you need Roadside Assistance? Are you looking for information or assistance on models, services or sales network? Want to book a test drive? You can contact Customer Service on the universal freephone number 00 800 222 784 00 or by downloading the 24h Abarth Mobile app, available on Apple Store and Google Play free of charge.

## **MAINTENANCE PLAN - EASY CARE SERVCING**

At Abarth we aim to offer the customer the simplest way to maintain their car to the very best standard. The Easy Care Servicing is the perfect way to do this, it includes three annual services, your authorised service stamps and any product or software update for just one simple price. The price includes all the parts, labour and fluids required to perform the service schedule created for your car.

The Easy Care Service Plan has been specifically selected to maximise the life and condition of your engine. The maintenance schedule includes the three services due each year or at 9,000, 18,000 and 27,0000 miles. These annual workshop visits will keep your Abarth working to the every highest standard as intended by the manufacturer.

For more information or to purchase one of these plans contact your nearest Abarth authorised dealership.

### **ABARTH FINANCIAL SERVICES\***

Abarth Financial Services offers a comprehensive range of finance and insurance plans including Abarth i-Deal, traditional Hire Purchase, Guaranteed Asset Protection Insurance and SMART Repair Insurance. Please ask your Abarth dealer for more information or visit the www.abarthcars.co.uk website. Written quotations available on request.

## **ABARTH CONTRACT HIRE\*\***

Abarth Contract Hire provides hassle free motoring for private and business customers - you benefit from low initial outlay, regular rentals and no worry about disposing of your vehicle at the end of the contract. You can also include a full maintenance package within the monthly rental. For more information please contact your Abarth dealer. Written quotations available on request.

- \* Abarth Financial Services is a trading stype of FGA Capital UK Ltd. FGA Capital UK Ltd is authorised and regulated by the Financial Conduct Authority (Firm Reference Number 312683 and CCI-IP-421472). Credit available to anyone aged 18 or over subject to status. A guarantee may be required. Written quotations are available from Abarth Financial Services, PO Box 4465, Slough, SL1 0RW.
- \*\* Abarth Contract Hire is a trading style of FGA Contracts UK Ltd. FGA Contracts UK Ltd holds Interim Permissions with the Financial Conduct Authority for credit purposes (CCI-IP-439467). Contract Hire facilities are available subject to credit approval. Written quotations are available from Abarth Contract Hire, PO Box 4590, Slough, SL1 0WU.

register at abarth.mopar.eu to find out more

## CLOSE THE CATALOGUE, TURN IT OVER AND CONTINUE WITH THE MERCHANDISING SECTION



CLOSE THE CATALOGUE, WITH THE ACCESSORIES WITH THE ACCESSORIES SECTION





#BeAbarth

# **#ABARTH695 BIPOSTO CAPSULE COLLECTION**

The ideal complement to #ABARTH695 Biposto style, a complete line of absolutely unique original accessories, faithful to an inimitable image and style, down to the smallest detail.



## **MODELLINO BBR**

The 1:43 scale model, entirely hand-assembled and customised with identification plate, results from collaboration between Abarth and the BBR company. BBR is the Italian brand which specialises in the production of high-quality models.



## ITALIA INDEPENDENT FOR 695 BIPOSTO

Exclusive sunglasses from the Tailor Made programme on the basis of the best-selling Italia Independent model 090. The frame and the temples, which bear the logo of the brand and of the car, are matt grey, whereas the mirror lenses are a vibrant red.



## **BRM FOR 695 BIPOSTO**

Available at BRM sales outlets

The historic collaboration between the two brands results in a new product dedicated to the Abarth 695 Biposto. The new V6-44-is a Superlight watch characterised by specific 2824-2 movement. Worked and customised by hand in a limited edition of just 100 pieces, the V6-44- celebrates the Abarth 695 Biposto through the colours and performance levels of a light product.



## **#ABARTH695 BIPOSTO APPAREL COLLECTION**

To wear and experience, every day with grit and passion. The #ABARTH695 Biposto clothing line makes Abarth style even more unique.



## **TECHNICAL JACKET**

code 59230496(S) - 497(M) - 498(L) - 499(XL) - 500(XXL) MAN code 59230501(XS) - 502(S) - 503(M) - 504(L) - 505(XL) WOMAN

Available for him and her, the jacket is made of softshell technical-fabric and has a lined hood and ergonomic, detachable sleeves with quilted motif, zip and breast pockets with red strips, contrasting inserts and embroidered Abarth logo.



### **MEN'S SHIRT**

code 59230506(S) - 507(M) - 508(L) - 509(XL) - 510(XXL) MAN

Slim-fit shirt. Offering refinement down to the smallest detail with Abarth band in the button area; contrasting cuffs and lunette under the neck; embroidered 695 logo initials. Made of 100% cotton



**FULL ZIP SWEATSHIRT** 

code 59230511(S) - 512(M) - 513(L) - 514(XL) - 515(XXL) MAN

Sportiness and an aggressive look characterise the new Abarth full zip sweatshirt, made of 100% cotton fabric. The attention to detail is emphasised by the contrasting 695 logo on the line of the car's seats. sleeve and Scorpion on the breast, in addition Contrasting 695 logo and Scorpion on the to two-tone inlays, red piping on the shoulders sleeve and on the breast. The sweatshirt is and contrasting fabric on the zip fastening.



**FULL ZIP HOODED SWEATSHIRT** 

Feisty and dynamic, the hooded and zipped sweatshirt has a contrasting colour on the inside; the top-stitched red piping recalls the

made of 100% cotton fabric.



**FULL ZIP HOODED FLEECE JACKET** 

code 59230521(XS) - 522(S) - 523(M) - 524(L) - 525(XL) WOMAN

Sporty and exclusive, the full-zip hooded fleece jacket is designed for all women with an edge. Perfect for every occasion, it's characterised by a particular side zip fastening, hood, contrasting inner lining and embroidered 695 logo detail on the sleeve.



**SHORT SLEEVED POLO SHIRT** 

code 59230526(S) - 527(M) - 528(L) - 529(XL) - 530(XXL) MAN

The 695 polo shirt is essential and sporty, in perfect Abarth style. Made of 100% cotton piqué fabric, it is characterised by three-needle stitching, contrasting side vents and embroidered 695 logo on the back of the neck. Abarth band customisation under the collar.



**SCORPION T SHIRT** 

Customised with dotted screen-print Scorpion logo on the chest and neck, the Abarth695 offers aggressive colours and contrasting three-needle stitching. Made of 100% cotton jersey fabric, it is characterised by tone-on-tone patch appliques on the shoulders.



**RACING T SHIRT** 

code 59230531(S) - 532(M) - 532(L) - 534(XL) - 535(XXL) MAN code 59230536(S) - 537(M) - 538(L) - 539(XL) - 540(XXL) MAN code 59230541(XS) - 542(S) - 543(M) - 544(L) - 545(XL) WOMAN

In perfect racing style, the 695 Biposto is made of 100% cotton jersey fabric and is packed with details: like the tone-ontone stitching, reflective piping and the contrasting inner neck strip.



STUDDED T SHIRT

Harmonious in its lines and featuring a wide neckline, the new women's T-shirt is made of 100% cotton jersey fabric and is dedicated to all women with racing spirit. The faithful reproduction of the 695 logo through a composition of irregular stones lends the item originality and brightness.

# **#ABARTH695 BIPOSTO**PREMIUM COLLECTION

An original and exclusive line of gadgets that encapsulate and highlight #ABARTH695 Biposto style through materials, shapes and details faithfully inspired by an inimitable car.



ALUMINIUM AND CARBON FIBRE TROLLEY CASE

The exclusive cabin trolley case designed for the Abarth premium line is made of light aluminium and is water-resistant. With refinement down to the smallest detail (see the customised carbon fibre handle) and removable inner bag with two compartments, it bears the hot-pressed logo on the front. Hardwearing and functional, it has four independent wheels. Dimensions: 57x38x20 cm Weight: 3.5 kg



**CARBON FIBRE WALL CLOCK** 

Experience the winning spirit of Abarth between the walls of your own home. Abarth presents an exclusive wall clock for the premium line: a shaped carbon fibre disc with central gear and steel hour-marker bolts. The clock uses a quartz mechanism. Dimensions: Ø 35 cm



**DOG RING GEAR LAMP** 

code 59230574

Hand-made lamp: steel base (from the 695 Biposto dog-ring gearbox gear mechanism) and carbon fibre shade. Dimensions: Ø 25 cm, H 30 cm Voltage: 220 V



DOG RING GEAR ASHTRAY AND COIN TRAY

Derived from the dog-ring gearbox of the new Abarth695 Biposto, this is an original idea to lend grit and character to your home or office. Characterised by the high-quality detail of the carbon-fibre central disc and circular Abarth logo in relief. Available in coin tray and ashtray versions.

Dimensions: Ø 17.5 cm - Ø 12 cm



ALUMINIUM BUSINESS CARD HOLDER

Elegant, refined, designed for the Abarth premium line, the new business card holder is made of aluminium with hot-pressed shield logo.

Dimensions: 8.6x5.6 cm



## SHOCK ABSORBER PEN

code 592305

Design and a pinch of creativity for the new Abarth pen. Made of metal with logo customisation, it reproduces the car's shock absorbers. Universal ink refill - in gift package Dimensions: 10 cm



## CARBON FIBRE AND ALUMINIUM PISTON PEN HOLDER

code 59230573

Exclusive design, devised for those who love to surround themselves with the power of Abarth, the new Abarth pen holder is made of anodised aluminium with internal container made entirely of carbon fibre. Customisation with Abarth logo on the front side and scorpion logo on the base.

Dimensions: Ø 7 cm, H 9.5 cm



## **ROLL BAR USB**

code 59230575

The racing soul and essence of Abarth, to take with you at all times! The new Abarth USB storage device is characterised by the reproduction of the roll bar on Abarth racing cars.



## **#ABARTH OFFICE & ACCESSORIES**

Affording practical, original and exclusive products, Abarth style leaves an unmistakable mark in the office too. As usual in keeping with the Abarth personality, which is absolutely unique and distinctive.



## **ABARTH WATERPROOF HOLDALL**

Feisty, practical and unmistakably Abarth, this travel holdall in waterproof technical fabric meets all your needs in terms of comfort and style. Keep it in the boot of your car at all times for a faithful companion on every trip. Contrasting taped zips; scorpion logo customisation and Abarth band on shoulder strap and handles.

Dimensions: 60x30x35 cm.



## **CARBON FIBRE EFFECT ABARTH TIE**

Exclusive and elegant, the new Abarth tie is made of 100% silk; the warp and weft create a carbon fibre herringbone pattern. Offering refinement down to the smallest detail with an embroidered scorpion, contrasting interior and customised tie



## **RUBBERISED SCORPION FLAGE BELT**

code 59230582

For all Abarth enthusiasts, the brand has devised this new rubber belt with Scorpionflage pattern and PVC buckle. A must-have accessory to be trendy while remaining faithful to Abarth. Length: 120 cm (adjustable).



**ABARTH CUFFLINKS** 

The new Abarth cufflinks were designed to add a touch of character to a formal look. Made of metal with Abarth logo in relief.



**ABARTH SHIELD PAPER WEIGHT** 

The Abarth metal paper weight reproduces the unmistakable shield, with scorpion and 3D effect logo in relief. Dimensions 7.5x8 cm.



## SET OF THREE ABARTH RIM RUBBERS THERMOS **WITH GIFT BOX**

Fun and original, to leave your mark not just on the road surface. The set of three Abarth rubbers is a faithful reproduction of the rims, BREMBO disc brakes and calipers of Abarth vehicles. Available in a practical gift box.



Indispensable on any trip, the new Abarth thermos flask is made of steel with rubber inserts; logo customisation on the front and laser-engraved Scorpion on the base. Capacity: 450 ml. Dimensions: 22x8x8 cm



## **ABARTH PERPETUAL PENCIL**

The Abarth perpetual pencil is made of metal and is refined down to the smallest detail: engraved logo lettering and customised gift



## **SET OF 3 ABARTH TOUCH SCREEN PENCILS**

Set of three black graphite pencils with Abarth logo and Italian flag customisation. Touch screen function to stay connected at all times. Available in an exclusive gift box.



## **#ABARTH 595 50TH ANNIVERSARY CAPSULE COLLECTION**

Nata per celebrare il lancio della nuova Abarth 595, la Capsule Collection Abarth 595 coglie l'anima della vettura nelle sue linee essenziali e nei dettagli ricercati.



**MONTANTE BICYCLE** code 59230470(S) - 585(M) - 586(L)

The bicycle developed together with Montante, an icon of Italian design, demonstrates care and attention to detail. For example, there's the serial number stamped on the frame, complete with a personal card bearing the owner's details, essential for tracing the bicycle. The pearl white and bright red of this model, of which only 50 were made, are a tribute to the car, also celebrated with the historical Abarth logo on the front and fork. The bicycle is available in three frame sizes: S, M and L.



**BRM WATCHES** 

Sportiness, design, character and high technology are the values that characterise the collaboration between Abarth and BRM. Only 50 automatic chronographs with Swiss ETA Valjoux 7753 mechanism have been produced, which celebrate the Abarth 595 50th Anniversary through the distinctive colours, red and white.



**ITALIA INDEPENDENT SUNGLASSES** 

The partnership between the Abarth brand and Italia Independent A faithful reproduction of the Abarth 500 in 1:43 scale. Available continues. The 090 sunglasses, top-of-the-range model from the in five fantastic colours, all to collect and give away. I-I brand, come in a limited "Tribute To Abarth 595" edition.

An exclusive line with three-layer paintwork similar to that of the car, red band on the temples and mirror lenses.



**BBR MODEL** 

### **595 SPORTSWEAR**

A mini collection of sweatshirts, T-shirts and polo shirts for Abarth fans. The off-white colour conveys lightness and elegance, while the red velvet inserts emphasise the sporty character. The historic "Abarth campioni del mondo" ("world champions") logo is made up of canvas patches and the Fiat Abarth 595 logo is embroidered in yarn.



**BUTTONED SWEATSHIRT** code 59230238(S) - 239(M) - 240(L) 241(XL) - 242(XXL) MAN

Made of brushed cotton, V-neck with contrasting buttons, ribbed cuffs and collar, printed cotton inner neck label.



## **ZIPPED SWEATSHIRT** code 59230243(S) - 244(M) - 245(L) 246(XL) - 247(XXL) MAN

Made of brushed cotton fabric, zip fastening, ribbed cuffs and collar, printed cotton inner neck cotton inner neck label.



## **WOMEN'S HOODED SWEATSHIRT** code 59230248(XS) - 249(S) - 250(M)

251(L) - 252(XL) WOMAN

Ribbed cuffs and collar, printed Ribbed cuffs and collar, printed



## **LONG SLEEVED MEN'S POLO SHIRT**

code 59230293(S) - 294(M) - 295(L) 296(XL) - 297(XXL) MAN

cotton inner neck label.



## **POLO SHIRT**

276(XL) - 277(XXL) MAN code 59230278 BROWN (S) - 279(M) - 280(L) code 59230283 WHITE (XS) - 284(S) - 285(M) 281(XL) - 282(XXL) MAN

Available in: off-white and brown.



### code 59230273 WHITE (S) - 274(M) - 275(L) code 59230288 BROWN (XS) - 289(S) 290(M) - 291(L) - 292(XL) WOMAN

286(L) - 287(XL) WOMAN





## **T-SHIRT**

256(XL) - 257(XXL) MAN code 59230258 BROWN (S) - 259(M) - 260(L) code 59230263 WHITE (XS) - 264(S) - 265(M) 261(XL) - 262(XXL) MAN



code 59230253 WHITE (S) - 254(M) - 255(L) code 59230268 BROWN (XS) - 269(S) 270(M) - 271(L) - 272(XL) WOMAN 266(L) - 267(XL) WOMAN

Ribbed neck, printed cotton inner neck label.



## **#KAPPA FOR ABARTH COLLECTION**

A new line of Kappa clothing and accessories dedicated to lovers of Abarth racing spirit. A wide range of jackets, sweatshirts and T-shirts for men and women in black and grey. Made with high-tech, comfortable fabrics and attention to the smallest details. Available in all the best dealerships in Italy and abroad and from Basic Net retailers.



## K-WAY **WITH ZIP**

Waterproof, windproof and breathable nylon. Thermal fabric, printed inner labels, Kappa and Abarth customisation.



## **NEOPRENE HOODED SWEATSHIRT**

Neoprene. Full zip opening, ribbed edges 3-layer polyester satin. Embroidered and hood lining, Kappa and Abarth customisation.



## **EROI COACH JACKET WITH ZIP**

customisation and cloth patches - Kappa and Abarth.



## **EROI POLO SHIRT**

code 59106848(S) - 849(M) - 850(L) 851(XL) - 852(XXL) - 853(XXXL) MAN

**ZIPPED** 

**SWEATER** 

100% cotton. Full zip front opening, red jacquard Abarth band on sleeves, Kappa and Abarth customisation.



code 59106812(S) - 813(M) - 814(L) 815(XL) - 816(XXL) MAN

100% piqué cotton. Ribbed neck and edges, pearl buttons, Kappa and Abarth customisation with direct embroidery and cloth applique patches.



## **ABARTH T SHIRT**

code 59106771(S) - 772(M) - 773(L) 774(XL) - 775(XXL) - 776(XXXL) MAN

Made in 100% cotton jersey fabric, light on the body, the new Kappa by Abarth T-shirt features offers maximum attention to detail with Abarth and Kappa detailing on the sleeves. Available in white and black.

## **ABARTH MECHANIC OVERALLS**

code 59106890(S) - 891(M) - 892(L) 893(XL) - 894(XXL) MAN

Light woven fabric, 100%

Full zip overalls with large side pockets, front opening, high neck, Kappa and Abarth customisation.

## **#ABARTH ENCLOSURE COLLECTION BY BREIL**

A collection of 5 chronographs inspired by Abarth performance and precision.











### **ABARTH ENCLOSURE COLLECTION**

code 59230592 GREEN - code 59230593 YELLOW - code 59230594 BLEU - code 59230595 BROWN - code 59230596 RED

Breil and Abarth join forces, sharing the style and values of two undisputed excellent brands Made in Italy. The second Breil Abarth collection features an evolution in terms of research, experimenting and painstaking care for details. The five watches - from retro-style to a more sophisticated model, a high-tech one and a "strong" watch, and last but not least the classic - recall at first glance the silhouettes, colour codes and the exclusive mood of the Abarth world. Fine materials, unexpected details, premium mechanisms and a feisty look make these watches indisputably unique and appealing.



## **#ABARTH SUMMER** COLLECTION

Cool, lively, sporty. The Abarth summer accessories collection is brimming with ideas and solutions to enjoy the warm weather and the brightest season of the year in unmistakable Abarth style.



## **SCORPION FLIP FLOP**

code 59230553(41/42) - 554(43/44) MAN

The new Abarth flip flops leave a bold footprint wherever you wander: the Abarth logo is engraved on the sole and a picture of the scorpion appears when you place the flip flops side-byside. Available for men and women.



**RACING BEACH TOWEL** 

The thrill of speed and all the excitement of the race track are enclosed within this exclusive Abarth beach towel in printed microfibre. Ideal for the beach and to lie back and relax and

Dimensions: 100 x155 cm.



## **SWIMMING SHORTS**

code 59230546(S) - 547(M) - 548(L) - 549(XL) - 550(XXL) MAN

To enjoy the summer with flare and not have to give up the scorpion even under the sun. Embroidered Abarth logo, overall checked print on the right leg. Contrasting stitching. Front pockets and internal mesh.



## **SCORPION BACKPACK**

For daytrip enthusiasts and travel aficionados, the new Abarth waterproof bag offers maximum wherever you go, here is the new waterproof usefulness. Made of rubberised fabric with a capacity of 15 litres, it is entirely thermo-sealed printed Scorpion, taped rubber zips, internal and seam-free. Customised metal snap hook and shoulder strap with metal accessories.

**WATERPROOF BAG** 

To carry the Abarth winning style with you fabric backpack: waterproof, with silk-screen laptop compartment. Dimensions 33/14x46 cm.



### **SCORPIONFLAGE T SHIRT** code 59230556(S) - 557(M) - 558(L) - 559(XL) - 560(XXL) MAN

The new 100% cotton T-shirt with overall Scorpionflage print enhances the power of Abarth in all its forms. Embroidered Abarth logo on the breast and back, contrasting colour stitching.



## #BeAbarth

## **#ABARTH FAN COLLECTION**

Abarth fan at heart, Abarth fan in style. Determination, personality and a touch of colour characterise this collection. A complete range of clothing for men and women, available in all the best dealerships in Italy and abroad.







HOODED **SWEATSHIRT** 

code 59230115(S) - 116(M) - 117(L) - 118(XL) - 119(XXL) MAN code 59230045(S) - 046(M) - 047(L) - 048(XL) - 049(XXL) MAN

Made of cotton. Customised jacquard strap, jacquard scorpion label on side, water-printed scorpion graphic.



**HOODED SWEATSHIRT** code 59230025(XS) - 026(S) - 027(M) 028(L) - 029(XL) WOMAN

Made of cotton. Customised jacquard strap, jacquard scorpion label on side, shield logo in woven label, embroidered 595 logo.



**LONG SLEEVED T SHIRT** 

code 59230105(S) - 106(M) - 107(L) 108(XL) - 109(XXL) MAN

Made of cotton. Customised jacquard strap, jacquard Scorpion label on side, water-printed and puffed Scorpion graphic.



**FLUORESCENT T** 

code 59230125(S) - 126(M) - 127(L) 128(XL) - 129(XXL) MAN

Made of cotton. Customised jacquard strap, jacquard scorpion label on side, water-printed and puffed Scorpion graphic.



T-SHIRT

code 59230160(XS) - 161(S) - 162(M) 163(L) - 164(XL) WOMAN

Made of cotton. Customised jacquard strap, jacquard scorpion label on side, water-printed and puffed Scorpion graphic.









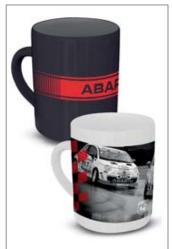
## **DINT DESIGN FOR ABARTH: I PHONE 6 COVERS**

code 59230598 - code 59230599 - code 59230600 - code 59230601

Four different covers interpret the style and colours of the Abarth brand. The first draws inspiration from the colours and depiction of the legendary Scorpion; the second evokes the Italian character of the brand through Italian flag graphics; the third offers a modern, aggressive camouflage texture; and the fourth cover, "Scorpio carbon", represents the "bold" spirit of the brand, taking up the interior of the cars, through the use of an attractive, refined "carbon effect".

## **#ABARTH GADGETS** COLLECTION

A collection of customised Abarth items, ideas to choose or give for living out a passion for Abarth



code 59230322(BLACK) - 323(WHITE)

Ceramic mug. Available with 2 designs in black and white colour variants, with gift box.



**SMARTPHONE COVERS** code 59230325(5 BLACK) - 326(4S Perfomance) code 59230329(BLACK) - 330(WHITE) 328(S3 BLACK)

Edgy, striking, made of polycarbonate. Available for iPhone 5, iPhone 4 and Samsung S3.



**USB STORAGE DEVICES** 

8G USB: a concentrate of power in a customised Abarth silicone strap.



**UMBRELLA** code 59230331(SILVER) - 332(BLACK)

Customised Abarth umbrella. Aluminium handle and shaft. Available in two colours: total black with silver print and metallic with print and red handle.



**KEY RINGS** code 59230304(BAND)

shield.

Made of soft-touch silicone with the legendary red band and the unmistakable Abarth



**NECKLACE** 

Steel tag with Abarth and Scorpion customisation, to keep your passion close to your heart.





## #BeAbarth

## **#ABARTH HERITAGE** COLLECTION

A vintage collection that celebrates the origins of the brand and of a great passion.



## **JACKET**

code 59230390(S) - 391(M) - 392(L) - 393(XL) - 394(XXL) MAN

100% cotton canvas.

Eco-leather Abarth logo on left side and sleeve. Refined trim: contrasting fabric inner collar, customised gabardine label and zip pull, burnished metal buttons and zip.



"ELEGANCE" SWEATSHIRT

code 59230400(S) - 401(M) - 402(L) - 403(XL) - 404(XXL) MAN

Eco-leather Abarth logo on left side and sleeve. Sueded fabric elbow patches with contrasting stitching; burnished-effect metal button closing. Metal plate, customised gabardine label and zip pull with Abarth & C. logo. Back with powder blue varn embroidered graphics.



STREETSTYLE SWEATSHIRT

code 59230395(S) - 396(M) - 397(L) - 398(XL) - 399(XXL) MAN

Cotton, with inner hood and high neck with buttons, contrasting colour. Yarn embroidered graphics on the back. Determination and style in all trim: Abarth logo on left side and sleeve, raw cut stitching on front pocket. Metal plate, customised gabardine label and zip pull with Abarth & C. logo.



**V NECK PULLOVER** 

code 59230420(S) - 421(M) - 422(L) - 423(XL) - 424(XXL) MAN

Eco-leather Abarth logo on left side and sleeve. Contrasting sueded fabric elbow patches. Sleeves and neck with contrasting



**WOOLLEN SWEATER** 

High neck and burnished-effect metal buttons. Sport cut, front pockets with contrasting profiles, eco-leather Abarth logo on left side and sleeve.



## **ZIPPED SWEATSHIRT**

code 59230415(S) - 416(M) - 417(L) - 418(XL) - 419(XXL) code 59230405(S) - 406(M) - 407(L) - 408(XL) - 409(XXL) MAN code 59230410(XS) - 411(S) - 412(M) - 413(L) - 414(XL) WOMAN

Available in men's and women's version. Front pockets, eco-leather Abarth logo on left side and sleeve. Back with Abarth red yarn embroidered graphics.





code 59230425(S) - 426(M) - 427(L) - 428(XL) - 429(XXL) - code 59230430(S) - 431(M) - 432(L) - 433(XL) - 434(XXL) code 59230435(S) - 436(M) - 437(L) - 438(XL) - 439(XXL) MAN



## SHORT SLEEVED POLO **SHIRT**

code 59230440(XS) - 441(S) - 442(M) 443(L) - 444(XL) WOMAN

100% cotton piqué, profiles with contrasting colour, metal buttons, gabardine inner label customised with Abarth logo. Eco-leather Abarth logo on left side and yarn embroidery on sleeve. Men's version: short or long-sleeved. Women's version: short-sleeved.







code 59230445(S) - 446(M) - 447(L) - 448(XL) - 449(XXL) - code 59230450(S) - 451(M) - 452(L) - 453(XL) - 454(XXL) MAN - code 59230455(XS) - 456(S) - 457(M) - 459(XL) WOMAN

Heritage T-shirts for men and women with fun, vintage-style prints. Unique depictions of thrilling moments for all Abarth fans. Cotton fabric, fun contrasting bands applied along the sleeve, metal plate with shield logo and customised gabardine inner label.



# #ABARTH HERITAGE COLLECTION

A fast-track collection. Perfect for any occasion, on any trip, the spirit and sportiness of the most authentic Abarth style.



ABARTICA C.

BASEBALL CAP

Worn-effect cotton, hot-pressed eco-leather patch with Abarth logo, customised burnished metal plate, contrasting stitching. Eco-leather strap and metal Abarth buckle for closing at back.

ABARTH DIARY

Made of aged natural-coloured leather with hot-pressed Abarth logo. Complete with pencil and customised case. Elastic closure.



## **ABARTH HERITAGE TRAVEL HOLDALL**

code 59230465

A winning vintage style for the new Abarth travel bag in cotton canvas fabric: adjustable shoulder strap featuring the unmistakable Abarth band; cotton handles, customised Abarth & C wording; burnished metal accessories, genuine leather details with aged look; two side pockets and two internal storage compartments; embroidered patch with Abarth 3D logo on the front. Customised internal lining.

Dimensions 45x35x25 cm



## SATCHEL

code 592304

Irresistibly vintage, unmistakably Abarth. This cotton canvas satchel features an adjustable shoulder strap, burnished metal accessories, piping on the flap and aged-look genuine leather details. Embroidered patch with Abarth 3D logo on the side. Customised internal lining. Dimensions 40x30x10 cm.





## **SHOULDER BAG**

code 592304

Plenty of space and retro style. The Abarth Heritage shoulder bag is characterised by a front closing flap and vintage print, canvas fabric and adjustable cotton shoulder strap. Burnished metal accessories, organised inside with two pockets fitted with accessory organisers, magnetised press stud fastening. Customised internal lining. Dimensions 23x28x8 cm

## **WALLET**

code 59230468

The new Abarth Heritage wallet is made of canvas fabric with print on the front; genuine leather interior with aged look; hot-pressed Abarth logo; double note compartment; multiple credit card slots; document holder pockets. Customised internal lining. Dimensions 9.5x14h cm.



## **#ABARTH ACCESSORIES AND DESIGN**

Abarth doesn't limit itself to clothing and gadgets, but offers exclusive furnishing and accessories made only in Italy. Design in pure Abarth style, to offer comfort and personality.



**BENCH** code 59106406

White eco-leather sofa bench with Abarth customisation. Padding: fireproof rubber. Structure: fireproof plywood.



**RACING CHAIR** 

Genuine leather upholstered red swivel chair with built-in headrest.

Adjustment: seat height via gas pump, manual backrest tilting. Base: 5 aluminium legs, 72 cm diameter.



**SQUARE POUF** code 59106407

Red and white checked ecoleather pouf. Padding: fireproof rubber. Ecoleather: fireproof.

Structure: fireproof plywood.



**TURISMO LUGGAGE** code 59107196(SCARLET) - 197(TAN) 198(ASHGREY)

Double handle overnight bag and central zip. Manufacture: made of tanned Italian calf leather, with internal "pigskin" lining. Available in 3 colours: scarlet,

tan and ashgrey. Dimensions:  $32 \times 20.5 \times 20$  cm.

## **#MODEL TOYS ABARTH COLLECTION**

A collection for giving and treating yourself, dedicated to true fans of the brand. Models that faithfully reproduce legendary Abarth, available die-cast and radio-controlled, in lots of colours and various scales.



**ABARTH ELECTRIC TOY CAR** 

Electric model Abarth 500, with 6-volt battery, top speed 4 km/h.



**ABARTH MODEL KIT** 

Enjoy reconstructing the stunning Abarth 500 as if you were one of the Abarth mechanics, the perfect gift for Abarth fans old and young.



**MODEL ABARTH 500** 

The radio-controlled model Abarth500 has 2-channel radio control and steering wheel. 1:14, 1:18; 1:24; 1:43 scale.



**DEMI JET HELMET** code 59106687(S) - 688(M) - 689(L) - 690(XL)

High-tech polymer (ABS) shell with Abarth graphics and imitation leather finish. Inside: removable and washable, allergyfree anti-static fabric.

Padding: extra-soft with high-breathability mesh inserts.

Strap: with Abarth logo, quick-release fastening and micrometric adjustment. Visor: 2 mm scratch-proof transparent polycarbonate and lens cutting finish.



**GOLD TWINS** 

For the man who wants to be stylishly go-getting at important occasions, these swivel back cuff links delicately made in white gold, will be a much-appreciated

The choice of precious materials and the Wheels: 70 mm Cadilac Cruisers. elegant box made out of tay wood with a laser background on the lid featuring the stainless steel acid-etched scorpion, will give you a taste of the brand's technical perfection..



**ABARTH LONGBOARD BY NITRO** 

Thanks to the specifications of the Abarth-Madrid longboard, you can both drift sideways and glide effortlessly downhill at high speeds.

Shape: W-concave.

Trucks: 180 mm. Bearings: Cadillac. Version: Pimped.



**MODEL ABARTH 500 ASSETTO CORSE** 

code 5910630°

Sporty, feisty, dynamic, the legendary Abarth500 Assetto Corse is reproduced in a die-cast model. 1:43 scale.



**HISTORIC MODEL FIAT 500 ABARTH** 

code 59106300

Abarth history captured in a die-cast model that faithfully reproduces the legendary Abarth Fiat 500.



MODEL **FORMULA ABARTH** code 59106712(1:43) - 713(1:24)

Die-cast models of the legendary Formula Abarth. Engines roaring, foot on the accelerator and at the green light you're off! 1:24: 1:43 scale.