

ORIGINAL COLLECTION



4C



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Alfa Romeo 4C accessories and objects:
a rapid succession of ideas inspired by this
model from their concept to making.

Exclusive objects first pictured and then
sketched out by hand, with the emphasis
and enthusiasm of those who want to design
something that will leave its mark on a sheet
of blank paper. In this case as well the guideline
was the theme of 'functional beauty'. Seductive
lines in addition to materials and solutions able
to offer real added value were sought.

A collection dedicated to true enthusiasts
is born. It is an unforgettable 'Brand Experience'
that totally reflects the 4C lifestyle



Accessories

Brake calipers

Available in red, yellow or black,
all with Alfa Romeo personalisation.





18" - 19" 5-hole alloy wheels
With matt black treatment.

Part No. 50530592



AR RACING tyres

Front: 205/40 R18 - Rear: 235/35 R19

Maximum grip and stability thanks to the nano-composites compound and the pattern especially made for the 4C. Ideal also on wet roads.




Accessories

Alfa Romeo 4C trolley case
Body coated with shiny paint.

Part No. 50530668





Chrome or satin finish mirror fairings
For a contrasting effect with the body colour.

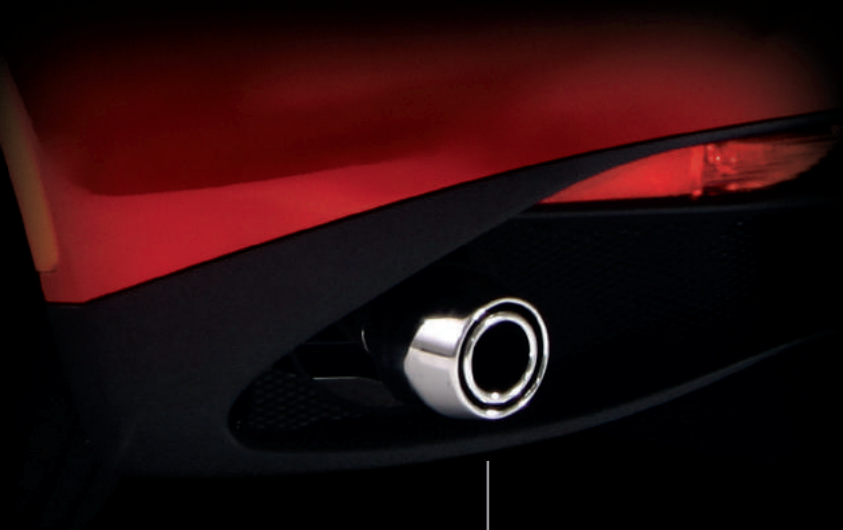
Carbon BI-LED headlight frames

Made of carbon fibre for maximum lightness
and an extremely aggressive look.

Part No. 71807266



Accessories



Racing exhaust system

Specially configured to offer an even more powerful roar.

Stickers

Black stickers kit for application on the outer bodywork to get a dynamic and highly personal look.

Part No. 50530831





Red car cover

Personalised Alfa Romeo 4C.
For internal use only.

Part No. 50529285



Italian flag badge

Aluminium logo representing
the "tricolore" of the Italian flag.

Part No. 71807227



Spoiler in body colour

For those looking for sportiness
and grit even in the tiniest detail.

Part No. 50529933



Action



Lowered longboard

Inspired by the Alfa Romeo 4C and tested by world champion Luca Giammarco. 100% carbon fibre, front and rear wheels with intermediate compound, brushed aluminum plates for the Alfa Romeo and 4C logos. Length 122 cm.





4C IFD bicycle

Limited Edition designed by the Centro Stile Alfa Romeo and Compagnia Ducale. The ultralight frame makes its world debut with a half-tube structure.

The frame and fork are entirely hand-made in Italy in HM 40 carbon. Its lines are aerodynamic and strong, with fluid sections secured to important junction points and joined together with steel tie rods.

Its components, made by Campagnolo, are also of excellent manufacture.

This innovative project forges the coin of the term IFD: "Innovative Frame Design".



Vision



GPS INFO



NAVIGATION



SPEED



SMARTPHONE CONNECTIVITY



VERTICAL



BUDDY TRACKING



JUMP ANALYTICS



MUSIC



ALTITUDE

Ski goggles with GPS

Slopes data can be monitored in real time thanks to the built-in satellite GPS system.

The information is directly displayed on the monitor inside and can be downloaded onto a PC or mobile device.

It can be connected to a smartphone via bluetooth and also displays incoming text messages. Lens technical characteristics: Hybrid R-TECH with mirror finish.





Multipurpose eyewear

Sidepieces made of Kynetium™, an aerospace alloy that makes them extremely light.

A perforated alloy fashion detail on the front prevents the lenses from steaming up. Ergonomically shaped to sit firmly on the face. No edges on the hinges

and 2 Megol antishock bearings that provide maximum comfort.

Ready for fitting Rx lenses with clip-on system.

(RX lenses supplied separately).



Style

Winter jacket

Windcheater made of waterproof and breathable technical fibre, lined with a removable goose down layer. Versatility, comfort and reliability for all outdoor uses.





Sports hooded sweatshirt

Made of brushed cotton so its fit is soft and comfortable. Personalized with 4C embroidery and a pin with the Alfa Romeo logo on the pocket.



Style



Technical fleece jacket

100% cotton with technical inserts of soft-shell fabrics on the side. Ultimate functionality and practicality owing to two side pockets with zip.

4C customization in rubber-coated print. Carbon fibre zip-pull and pin with the Alfa Romeo logo on the pocket.





Shirt

Button-down shirt made of Oxford cotton with a regular fit. Unique finishing details include a single carbon fibre button and customized buttonhole, red undercollar and Alfa Romeo 4C embroidery on the back. Designed to combine style and practicality.

Short-sleeve polo shirt

This piqué cotton polo shirt is great to achieve a casual and recognizable look. Double collar. Customized button fastening closure with a carbon fibre button and customized buttonhole.

Red contrasting trim on the collar and sleeves. Customized with 4C embroidery on the sleeve and pin with the Alfa Romeo logo.



Spirit



Performance rucksack

Ultra-light technical project. 100% waterproof with red rubber-coated and taped zips. Expandable up to 10 cm more. Front with personalized mesh pocket. Breathable fabric back and adjustable shoulder straps and waistband.





Performance sledge

Frame made of aluminum tubes crossed and welded in large sections to combine ultra-light weight and maximum strength. Multi-layer laminate seat with carbon fibre finishing hardened for low temperatures. Inspired by competitions, suitable for children.



Spirit



4C model car
1:43 scale model car



Competition yo-yo

Made of aluminum turned from a solid piece and with ball bearing inside. Alfa Romeo 4C wheel shape.
Difficulty: medium.

550 ml Flask

Water is dispensed continuously at 47 ml/sec thanks to the innovative membrane technology. Lock/unlock clasp for safe transport. Can be entirely disassembled, 100% biodegradable, BPA-free.



Office mug

Matt black graphite porcelain. Carbon fibre grip with design inspired by the Alfa Romeo grille.

Life



Roller

Carbon fibre body with brushed aluminum and Plexiglas window, anodized and chrome-plated finishing. A sporty design sealed by the 4C logo and crowned by the Alfa Romeo trademark. Hand-made carbon fibre packaging.

Moneyclip

Made of carbon fibre. Extremely light-weight and compact to be easily carried.





Medium roller

Made of aluminum and carbon fibre.
Slim and ultra-light design with 4C customisation.



USB memory stick

4 GB USB memory stick. The front and rear lights turn on when the memory stick is inserted.



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